Profile Document

ksworld
Imagination. Technology. Solution

We are a software consulting firm creating intuitive digital experiences empowering organizations.

IT Consultation
Technology must be like oxygen: pervasive, essential, and invisible.

- IT strategy & Planning.
- IT services management assessment.
- Business processes and cost optimization.
- Risk management.
- Digital Asset Management.
- Procurement Consulting Services.
- Project management.
- IT Security Services.

Web Design
Good design is obvious, Great design is transparent.

- Corporate/Portfolio website.
- Creative/Custom made website.
- Ad Landing page/Promo design.
- Real estate/Photography Website
- Ecommerce/Portal/Blog Website.
- Family/Personal/Wedding/Newborn site.
- Educational institute website.
- Online payment website.

Bespoke Software
An extremely creative profession. It is logic-based creativity. Just as every business looks different, so does its IT needs.

- Custom application development.
- QA and software testing.
- Backoffice Application.
- Software deployment.
- Product Interface development.
- Software migration/ Integration.

Mobile Application
Let us get you into the app/play store.

- Android/IOS Apps development.
- Cross-platform.
- Web based console integration.
- Agile App development.
- Support & maintenance.

Digital Campaign
The future of business is social.

- Social media.
- Content/ Affiliate marketing.
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Pay Per Click Advertising (PPC)
- Lead generation Management.
- Email marketing/ Mobile advertising.

Digital Transformation
End to End Comprehensive Solution. Transformation is a way to solve old problems in new ways.

- Digital consulting
- Digital applications & platform
- Data backup and recovery.
- Change management.
- Infrastructure support.
- Digital Eco system for business.

School ERP Solution
Tailor made to automate all vital operations of your institution. Admission to Alumni Management. A One stop solution.

- Admission management
- Online Fees management.
- Student administration.
- Attendance.
- Online Test.
- Communication.

E Commerce
Communication is the heart of ecommerce and community.

- Ecommerce app development.
- B2C & B2B marketplaces.
- Multi-store eCommerce development.
- CMS integration.
- Migration & upgrade.
- Third party API integration.

Data Science
We help you make the most of your data.

- Consulting/Data Analytics.
- Data preparation/Model generation.
- Performance tuning.
- Business Intelligence.
- Migration/Training.

CRM/SaaS/CMS
Better relationship equals to higher customer satisfaction.

- Customer Relationship Management System.
- SaaS Start-up growth strategy and delivery.
- Content Management System Website.
- Logistics/Hospitality/Automotive.
- Engineering/Publication/Medical.

API Development
Bridging the gap by aggregating features/functions set together.

- Mobile applications
- Cloud computing
- Web based services
- PayPal/Crypto Currency Integration.

Our Values

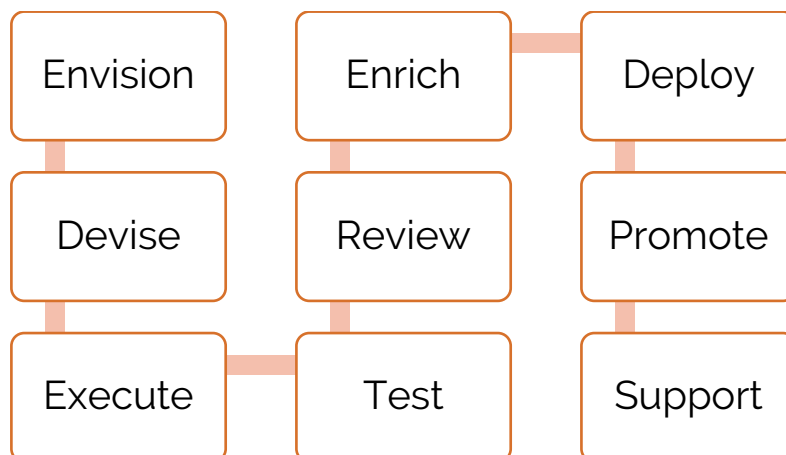|		
Seamless Collaboration	Quality Assurance	Due Diligence
Total Transparency	One Stop Solution	Ontime Delivery
Business Continuity	Genuine Advisory	Delivery within Budget
Optimal Solution	Sustainable Solution	Future Ready Solution

Our Project Management approach

Envision	Enrich	Deploy
Devise	Review	Promote
Execute	Test	Support

ksworld
Imagination. Technology. Solution

Our Team

Technology Frontiers	Deliver Results	Grow and learn
Domain experts	Act responsibly	Creative
Strong leadership	Honour Timeline	Take Ownership
Ready to Help	Solution Centric	Quality Driven

@ksworld

We are a 100% telecommuting company, proud of our team members managing to deliver nothing but the best while being at their favourite place collaborating with fewer interruptions. What we have been enjoying over a decade, this work culture is now adapted by businesses as the new normal.

Our client relationships go beyond technology. Enthusiasts to the core, we bring real solutions to each client's operational challenges through a deep understanding of their market, solution, and vision.

Well done is better than well said.

You have a vision for a transformative digital experience. We are here to bring it to life.

Let us collaborate!

mail@ksworld.in ksworld@gmail.com	+91 9544455545 +91 9400994455	ksworld.us ksworld.in